Notify Customer Alerts

Customized Alerts Empower Account Holders

Alerts are commonplace for most consumers. They get alerts about breaking news, specials at their favorite retail outlets, and weather alerts. When it comes to finances, there's never been a greater need to keep customer's informed than with the expansion of digital.

Notify allows your institution to use a customer-centric alerting strategy that puts customers in control. Each customer can choose the alerts that are important to them from a variety of alert types. They can also select the delivery channel. Giving customers these choices improves your customers' financial awareness, creates up-sell and cross-sell opportunities, reduces fraud risk, and ultimately builds trust, and stronger customer relationships.

Transaction Alerts:

- Transactions via ATM, POS, online banking or network
- Transaction over specified amount
- Account balance below specified amount
- Bill Pay transactions or errors
- P2P funds sent/received

Credit Card Alerts:

- Card expiration date approaching
- Card ready for pickup
- Payment due date approaching
- Payment is late
- Account is billed/over limit/past due
- Balance/Credit below x amount
- Today's balance

Fraud Prevention Alerts:

- PAN entry mode blacklist
- Merchant category code blacklist
- Country code blacklist
- Approved and declined transactions
- Mass alert on current fraud threats

Marketing Alerts:

- ATM maintenance
- New branches
- New ATM locations
- Mass or single client broadcast alerts
- System maintenance

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