



**itm**  
**POS Bank**

## Key Benefits

- Create a presence at a fraction of the cost
- Immediate direct to merchant and cardholder accounts
- A differentiator for your acquiring business
- Merchant incentives
- Increase both banking and retail transaction volumes
- Leverage existing POS network investment

### What You Get

- POS connection to ITM host
- POS Bank host application
- POS Bank POS application

## Expand Your Presence Without Adding Branches

What if you had a branch (or even two) on every corner? What if you had a branch within a stone's throw of each of your cardholders? Increasing the number of branch locations is an expensive undertaking. In some cases, it is a cost that can't be justified. Euronet's POS Bank provides an exciting alternative to extend banking services without the expense of adding new branches.

## Leverage Your Existing Infrastructure

POS Bank empowers you to utilize your existing merchant network to provide banking transactions at the point-of-sale, in addition to the standard merchant retail transactions.

Not only does POS Bank provide banking convenience for much less than the cost of adding a branch, or an ATM— it also improves merchant foot traffic.

## POS Bank Transaction Set

- |                   |                  |                   |
|-------------------|------------------|-------------------|
| • Cash deposit    | • Transfers      | • Card activation |
| • Cash withdrawal | • Inquiries      | • Bill payment    |
|                   | • Mini statement |                   |

## The Bottom Line

Convenience wins every time. Make banking easier and more accessible by putting your existing infrastructure to work for immediate, secure, local banking. Your customers and merchants will thank you!

**Connect with us!**

**Euronet**®

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