

A close-up photograph of a person's hand holding a blue contactless bank card over an ATM's card reader. The card features a white contactless symbol (three curved lines) and a small chip. The ATM is grey with a black card reader area that also has the contactless symbol. In the background, the ATM's screen and keypad are visible but out of focus. A semi-transparent blue rectangular box is overlaid on the image, containing the title text.

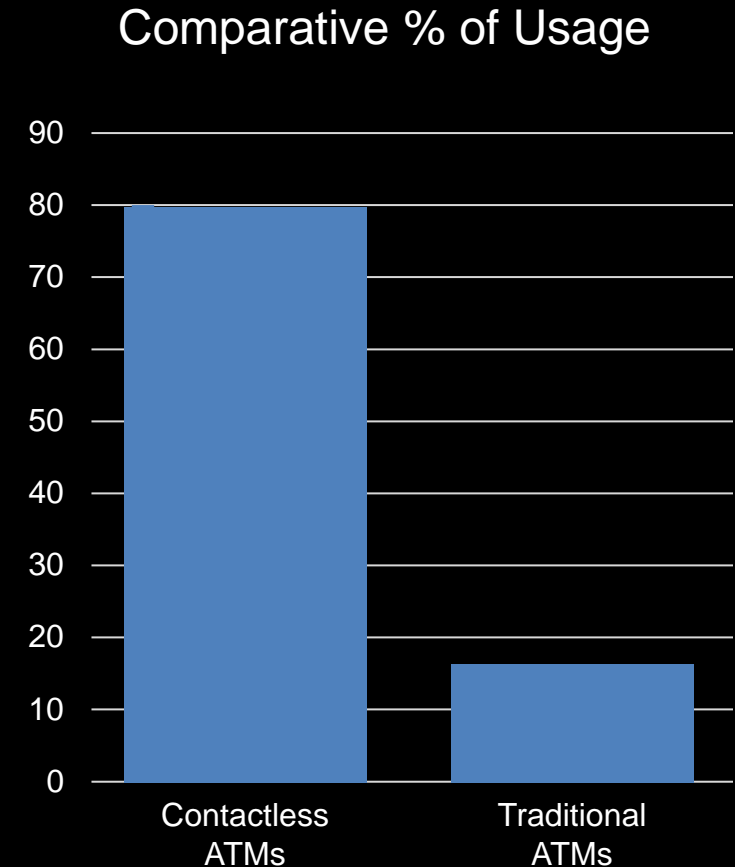
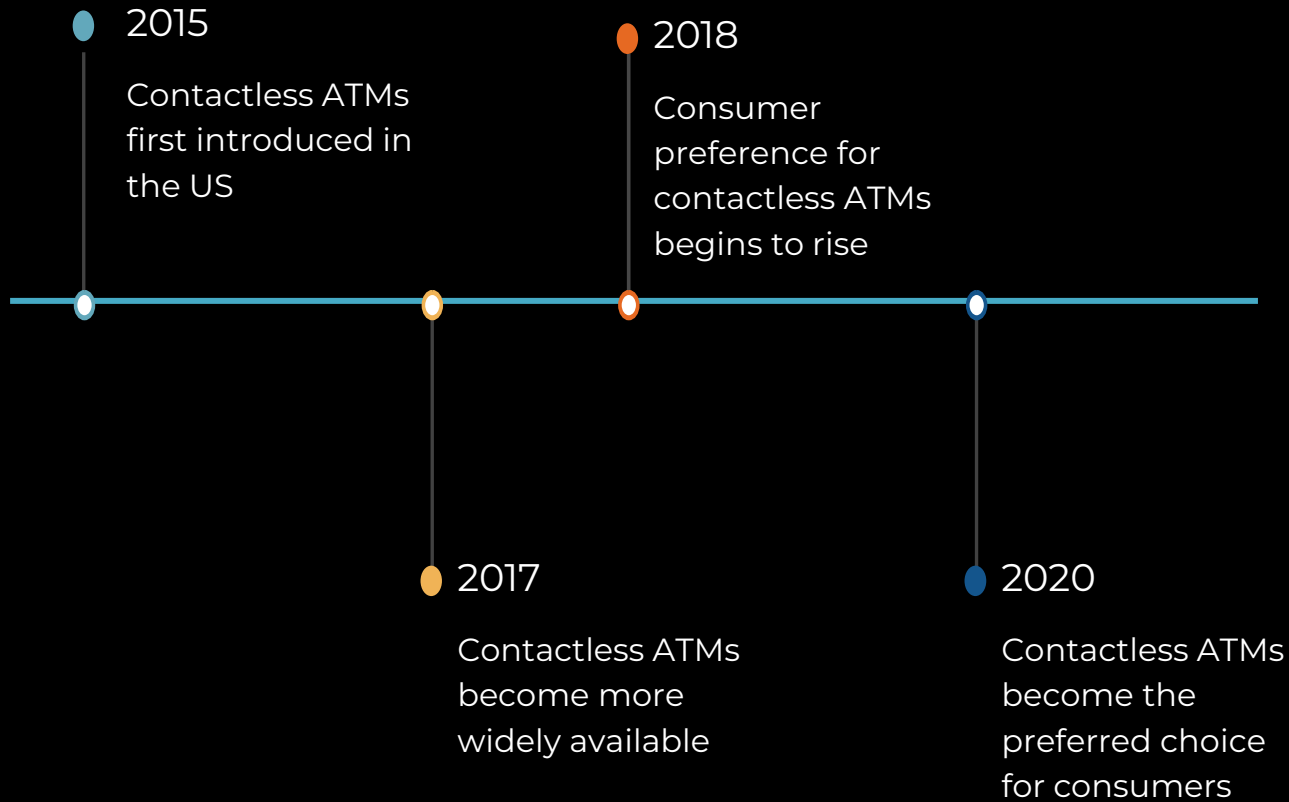
Contactless ATMs: A Win/Win for Banks & Consumers



Impact of Contactless ATM Machines on **Consumers**

Contactless ATM machines have revolutionized the way consumers access their money. These machines provide a secure and convenient way for consumers to withdraw cash without having to use a physical card.

Consumers **Prefer** Contactless ATMs



Contactless ATM Machines are being used more than traditional ATM Machines.

The **Top 5** Reasons for Banks to Implement Contactless ATMs

- Increased Security

Contactless ATMs reduce the risk of fraud and theft by eliminating the need for physical cards and cash.

- Enhanced Branding

Contactless ATMs provide banks with an opportunity to increase brand recognition and loyalty.

- Reduced Costs

Contactless ATMs reduce costs associated with card production, distribution, and maintenance.

- Increased Reach

Contactless ATMs allow banks to expand their services to a wider customer base.

- Improved Efficiency

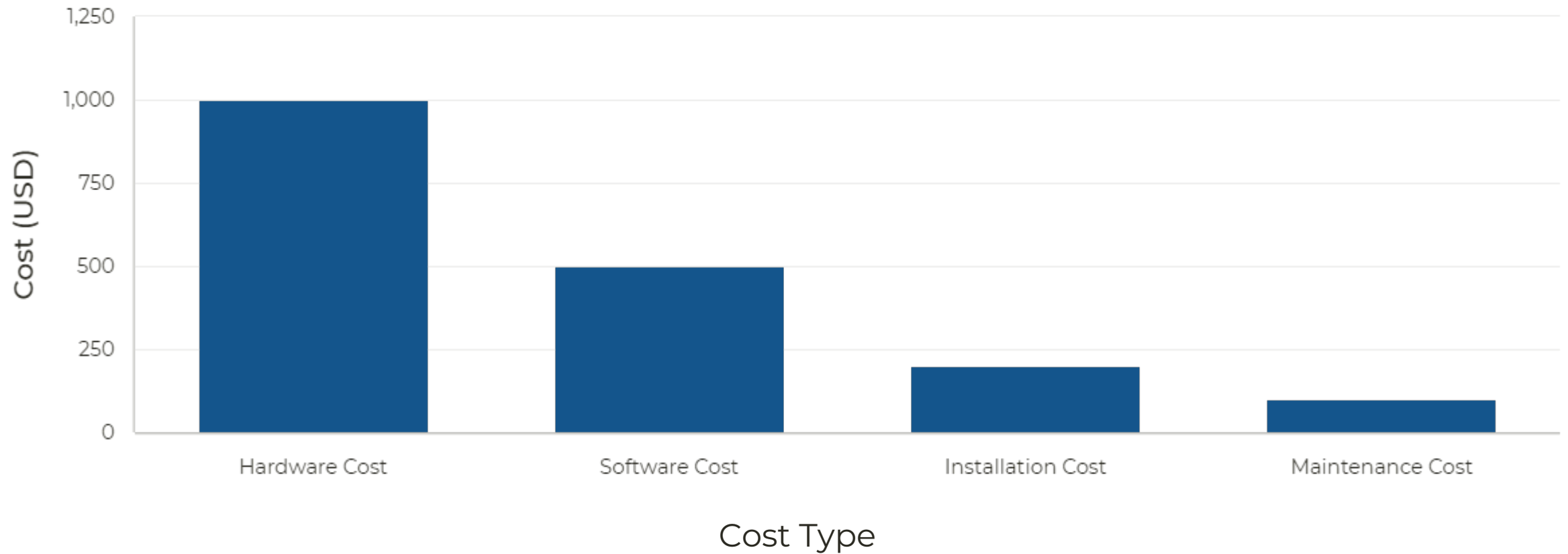
Contactless ATMs reduce wait times and improve customer experience.

Benefits of Contactless ATMs for Banks

Contactless ATMs offer banks a number of benefits, including increased security, faster transactions, and improved customer experience. Banks can also save money on maintenance costs due to the reduced need for physical repairs.



The Cost of **Implementing** Contactless ATMs



The cost of implementing contactless ATMs is relatively low.

Case Studies: **Successful Use** of Contactless ATMs



Case Study 1: Increased Customer Satisfaction

A bank in the Midwest implemented contactless ATMs and saw a 10% increase in customer satisfaction ratings.



Case Study 2: Reduced Transaction Time

A bank in the Northeast implemented contactless ATMs and saw a 20% reduction in transaction time.



Case Study 3: Increased Security

A bank in the South implemented contactless ATMs and saw a 30% increase in security ratings.

These case studies demonstrate that contactless ATMs are a win-win for banks and consumers, providing increased customer satisfaction, reduced transaction time, and increased security.

**“The future of contactless ATMs
is a win-win for
banks and consumers alike:
convenience, security, and
efficiency.”**

Let us help you modernize your ATM fleet to take advantage of features such as contactless and many others.

As the largest pan-European IAD, we have the solutions you need and the experience to deliver.



We can't wait to hear from **you**.



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