



Many financial institutions are looking to implement Interactive Teller Machines (ITMs) to modernize their self-service channel—and for good reason(s). ITMs provide a host of benefits to customers as well as to financial institutions that make them a winning technology all the way around.

By automating transactions, ITMs provide faster service at a lower cost, allowing bank staff to focus on value-added activities like building customer relationships and providing advisory services resulting higher profitability.

Additionally, ITMs typically support enhanced functionality and expanded services compared to traditional ATMs. By providing this advanced ITM technology, institutions signal a focus on innovation and personalized customer service.

Of course, ITMs also provide convenient access to banking services with extended hours, and easy drive-up service. They can also serve to expand the institution's footprint by providing a broad range of services in areas where a branch might not be feasible.

Euronet's Ren ATM Management solution allows you to manage ITMs as well as traditional ATMs from a single web-based dashboard, even if you are running a mixed fleet of ATMs and ITMs from a variety of manufacturers. For more information visit us at [www.euronetsoftware.com](http://www.euronetsoftware.com)

